

Beautiful You

HEALTH & BEAUTY CLINIC

09/02/2024

Dear Valued Client

Beautiful You Health and Beauty Clinic Pty Ltd take privacy seriously. We take reasonable steps to ensure appropriate technical and organisational measures are in place to protect data from unauthorized access, alteration, transmission, and deletion.

Unfortunately, we hereby notify you in accordance with section 22 (1) (a) of the Protection of Personal Information Act, 4 of 2013 (POPI) and all other applicable data protection laws and regulations, that there are reasonable grounds to believe that your personal information as a Beautiful You data subject has been accessed by an unauthorized individual.

Nature of the data breach:

An employee that was employed by Beautiful You, resigned, and went to another clinic in direct competition with Beautiful You.

The employee who was employed by Beautiful You had access to the company database via an internal program.

It was brought to the company's attention that the employee after she resigned, made an unlawful copy of the company's database. She then sent a WhatsApp to the whole Beautiful You database in an unlawful manner, informing them of her moving to a new company and their services. The employee was placed on terms to desist.

The company was made aware via a client who informed Gina (Information Officer).



Beautiful You Health & Beauty Clinic cc · CK Reg No. 2006/063826/23
VAT Reg No. 4550163648 · Members: W. Tassan · G. Daniels

+27 (0) 41 581 4404/13  141 Heugh Road, Walmer 
086 615 9175  Port Elizabeth, 6070
info@beautifulyou.co.za  www.beautifulyou.co.za 

Find us on:
 facebook.

Following the investigation, the likely consequences of the information breach are that:

- Unauthorised persons within Beautiful You may subsequently have had access to your personal information as follows:
 - Name and Surname, Contact number and Email Address
- There may be a possibility of marketing calls and emails that were not consented to.

Measures taken to prevent similar data breach:

As part of this data security incident and bearing in mind the type of information or data relating to the incident, we have carried out a full investigation. We are of the opinion that further unauthorized access to the information is highly unlikely however in future we will take better precautions.

To mitigate the risk that such data compromise could pose, we conducted a full risk assessment to further strengthen the appropriate processes and organisational measures in place to prevent unlawful access to information held by us.

In the meantime, Beautiful You will continue its investigation into this matter and take all steps available to maintain confidentiality, prevent loss and unauthorised access by unauthorised parties.

We take the protection of personal information seriously and want to reaffirm our commitment to the processing of your personal information in accordance with the provisions of the POPI Act.

Please contact our Information Officer should you require any further information pertaining to the breach.


Information Officer

Gina Daniels

041 581 4413

Gina@beautifulyou.co.za

12.2.24

Date